



WOLF NKOLE HELZLE 2016_08

The global net-art project **I AM WE_interactive image** - created by social media artist Wolf Nkole Helzle - is designed for audience participation. Using a specially developed internet platform, it enables people to create their personal photographic diary.

Out of all diary entries, a mosaic of the profile image of a user is computed which changes continuously to the next profile in a random order.

In addition the participants are able to share ideas about their images.

With now over 500 participants from 70 countries, 60,000 pictures and 200,000 comments this challenging platform goes into the fifth year of its existence.

You are welcome to join

2010 the Social Media Artist Wolf Nkole Helzle started a photographic diary. At the end of the first year, he noticed that the work should be extended by a further dimension. How would such a diary feel when it is performed simultaneously by many people around the globe? So the concept of I AM WE_INTERACTIVE IMAGE, which soon found sponsors and could therefore be implemented quickly emerged.

2012 the time had come, the platform went online. Klaus Haasis and Kai Bierich presented their a+ gallery in Stuttgart available and in June 2012, the participants in the project met for the first time in person. An exhibition, lectures and sightseeing were on the program.

2013 invitation by a Turkish participant about „Relationships“ to Izmir. The exhibition (with catalog), including meeting was held at Tepekule Convention Center. Sightseeing went to Ephesus and Foça.

2014 the project was invited to Turku in Finland. Together with the Finnish Society for phototherapy a comprehensive program with exhibition and workshops / lectures on the topic „Self Portrait extended“ was created. The university, the arts academy and the Photographic Center PERI was hosting the meeting.

2015 a group of participants met on „Encounters“ in Luxembourg and the exhibition went digital for the first time. All participants took photographs for a few days in the city and its surroundings and all the images were uploaded into a Luxembourg-matrix which was accessible to the public on a central square at the Luxembourg Festival during the days of Pentecost.

2016 Birmingham was the location of the meeting, again by invitation of a participant. The theme of „Identity“ led the group to different communities of this multicultural city in the heart of the UK. The Birmingham matrix was extended to other dimensions and was presented at the Digital Humanities HUB Birmingham University and the City University among others.

www.interactive-image.org

